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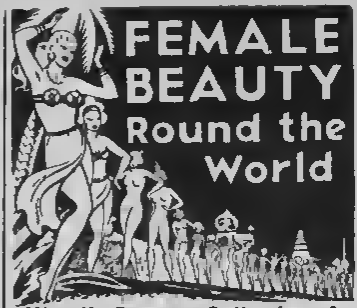
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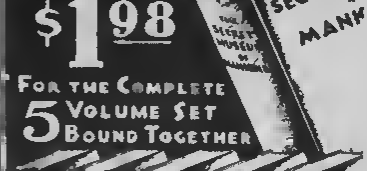
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EYEFUL

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★ GLORIFYING THE AMERICAN GIRL ★

BAD SKIN?

Stop Worrying About Pimples, Blackheads and Other Externally Caused Skin Troubles

Try Skin Doctor's Amazing Simple Directions and Be Thrilled with the Difference—Often So Much

CLEARER IN JUST ONE SHORT WEEK



SQUEEZING pimples or blackheads to get rid of them is a nasty, messy business—but that isn't the worst of it. Because doing so may also be injurious and leave your skin with unsightly, embarrassing blemishes. There is, now, a much easier, safer, cleaner way to help you rid your face of ugly, offensive, externally caused skin troubles. You merely follow a doctor's simple directions.

Good-Looking Skin Is Not for Women Only

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DON'T DO THIS!



Don't murder your skin by squeezing it. Skin is delicate. When you break it, you leave yourself wide open to miseries. It's far easier, far safer, to let the Double Viderm treatment help you enjoy a handsome, clear and blemish-free complexion.

It's Foolish to Take Bad Skin for Granted

It doesn't pay to risk marred skin, blotches, blemishes. Your very success in business, love and social life may depend upon your looks. *Handsomeness and a good appearance usually start with the condition of your skin.* Nobody likes a skin that looks unhealthy, unclean, abused, and marked with blackheads or pimples. •WOMEN ARE ATTRACTED TO MEN WHO HAVE SMOOTH, CLEAR, ROBUST-LOOKING SKIN. Business executives don't choose men who have a poor-looking complexion. Don't take chances with your success in life when this inexpensive Viderm formula may help you.

Don't murder your skin! Here's all you have to do to keep it smooth and clear. Use Viderm Skin Cleanser when you wash your face. Rub the rich lather of this highly-concentrated soap on your face for just a few seconds and then rinse it off. Then apply a little Viderm Medicated Skin Cream and that's all there is to it. Viderm Medicated Skin Cream quickly disappears, leaving your skin nice and smooth. This simple treatment, used after shaving, helps heal tiny nicks and cuts, relieves razor-burn and smarting, besides conditioning your skin.

Give Your Face This Treat for 7 Days

Stop worrying and being embarrassed over what may happen to your skin. Just send for your Viderm Double Treatment this minute, and be confident that you will keep a smooth and clear complexion. Follow the simple directions, written by a doctor, that you will get with your Viderm Double Treatment; then look in your mirror and listen to your friends admire your smooth, clear skin—the kind that women go for.

Just mail your name and address to The New York Skin Laboratory, 206 Division Street, Dept. 392, New York City 2, New York. By return mail you will receive both of the Viderm formulas, complete with full directions, and packed in a safety-sealed carton. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. Then, if you aren't thrilled with results, your money will be cheerfully refunded. Remember that both of the formulas you use have been fully tested and proven, and are reliable for you. If they don't help you, your treatments cost you nothing. After you have received your Viderm, if you have any questions to ask concerning abused skin, just send them in.

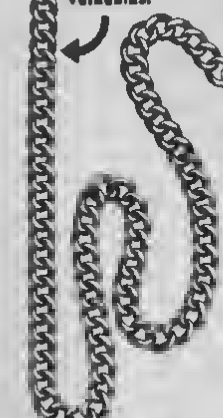
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SALAMMY JANE whose kisses made an honest man of a thief.



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LIFE
GODD
2. Toots sees a drowning women. Aw, it's only a mere maid!
1. Gosh, look at them muscles! We mean in the water, shrimp!
Meet One Of Cone

ESS

OLGA'S been made life guard at Coney Island. And cold as it is, she decided to go out and get in some practice early. You see, she got the job on the strength of her good looks and cute curves, and she really didn't know much about it. Her scanty costume didn't keep her warm, so she had to keep hoppin' on the cold sand. She kept our photographer hoppin' too, with her cute antics. Right away she thought she saw a swimmer in trouble off shore (Of course, it was only an old log, but Olga didn't know the difference!)



3. Man overboard! G'wan, who could be ever bored with our baby?

4. 'At's it, sweet; the rescue's up to you!

Island's Prettiest Beaut-tease!

Our Honey's Two Weaknesses Are Men and Swimmin'



6. "Swim [illegible] Easy Lessons." "Good[illegible] I can't even swim in [illegible]ster!"

5 Ah, where there's life, there's rope!

7 Gosh, look, slippin' beauty!



LIFE GODDESS (Continued)

So she grabbed a life preserver and got herself all tangled up in it. Finally somebody tipped her off that what she saw in the water wasn't really a man. "Shucks," she said disappointedly, "and I was already to go overboard for him, too!" While our photographer rolled in the sand, howling with laughter, Olga suddenly remembered that she didn't know how to swim. So what did she do but flop on the beach, right next to a lucky starfish, and read a book about how to swim, in 10 easy lessons. We don't know how well Olga'll learn, but she'll certainly prettify our beaches, next summer!



Bronze Bombshell

Meet Jean Parks-

ELSEWHERE in this issue of EYEFUL you'll find a tarrid couple of pages devoted to a French Riviera beauty contest, at which a Continental cutie is dubbed "Venus De Bronze." Not to take anything away from our French cousins (and we think you'll find them breathtaking), we have a girl on this side of the Big Pond who is the equal of any of them for statuesque, exotic loveliness.

Of course we're speaking of Jean Parks, famed New York singer and showgirl, recently of that sizzling Broadway nightspot, the Club Ebony. How could any gal be a more perfect Venus of Bronze?

Jean's five feet nine inches of pure, sensuous beauty has a 36-24½-37 curve that sweeps men off their feet whenever she appears in the spotlight. Dark eyes that smolder with inner fire, full lips, and lustrous brunette locks complete the picture of this young showgirl who is making a widespread reputation as the "Bronze Bombshell."

Her Dancing Thrills

Not only is Jean an exciting dancer and a blues singer whose husky, intimate voice seems to emanate from her very soul, she is a highly accomplished actress as well, as these pictures indicate.

She can depict Woman Dominate—a virile prototype of ancient times when savage sirens ruled with mailed fist and ready whip—with all the imperious hauteur of a high-priestess about to order the execution of a slave who has displeased her. One can readily imagine how poor beasts might grovel at her feet and vainly pray for mercy!

And, with equal facility and conviction, this talented twenty-two-year-old actress can bring to life for us the type which is the precise opposite of a Jungle Juno. The dilemma of a captured slave girl, ruthlessly, viciously bound hand and foot and cast into a foul dungeon to await whatever cruel fate her masters may design, has never been more completely realized before the camera

thon it is by Jean Parks.

The heavy-lidded, fear-filled eyes, the lips slightly ported in fear and anticipation, the graceful tension of the lovely body—each etement necessary to make the role wholly real and convincing is there.

The ability to realize the tremendous gamut of emotion from dominance to subjection isn't given to every model or actress. It is a rare thing even in mature and experienced women—and almost unique in one of Jean's tender yeors.

Exotic Bronze Beauty

How can a twenty-two-year-old know enough of life to play these roles? The answer, in the cose of Jean Parks, lies in the story of her life, for it is as exciting and exotic as her bronze beauty is unusual.

Jean did not always spend her doys traveling from studios to agencies with her modeling case in one hand, and she didn't olways spend her nights moaning torch songs in dimly lit, sophisticoted cabarets, either.

Life began for Jean in one of the mystery spots of the world, dark, legendary Haiti. Daughter of French porents, Jean grew up in the lush, semi-tropicol atmosphere of trackless jungle, rich plantation, and soft-voiced natives. Women bud and mature to a full-blown, provocative beauty very young in that climate, and emotions and passions which are successfully concealed in Northern countries behind a front of cold "respectobility" are brought out into the open during the long, warm Haitian nights. Many Haitian girls, though technically unskilled in scholostic orts, could teach their American cousins o few things about the wisdom af life.

Voodoo in Haiti

Jean, of caurse, went to private schools and led a very sheltered life, campored to that of most of the native girls. Nevertheless, she could not avoid the influence of her environment entirely ond much that she saw ond heard has helped her immensely in her theatrical career.

For one thing, Jean was able to familiarize herself thoroughly with excitmg Haitian dances ond songs—work ballads, voodoo, and the exciting Madri Gras celebratians.

Jean's dancing experience also gained from her stay in Trinidad. In this new locale Jeon continued her schooling, bath formal and informal. She picked up calypso, the Trinldodian song-form which took America by storm during the early war years. And she mastered the King's English—a thing which helped her immensely when she finally reached the Stotes.

For coming to the U. S. was Jeon's central ambition from childhood days when she determined upon a coreer of song and dance. It wos realized foirly early in the war when Trinidad became seriously over-populated and the government took steps to enable a number of qualified civilions to enter the Stotes.



A Rising Star

On her orrival, Jean went immediately into war work, advancing her personal ambitions onty in her spare time. But when the Axis was defeated, Jean—and her agent—felt it was high time she began to palpitote the generol public, in oddition to assembly-line Lothorios.

So Jean began her meteoric adventure in show business—an adventure which is still in its beginning stages. Jean is currently on display along the Eastern seaboard, wowing audiences everywhere. There seems ta be little question but that she will find her way to Hollywood some day.

Yes, it's a long way from a Haitian plantation to the Cinema Capitol, but Jean's steps are all in the right direction, and she's certainly got all the physicol equipment necessary. Good luck, Jean—we certainly hope you make it!

Model, Singer and Actress Extraordinaire!

New Look



Glamorous. tresses like Mary Shaw's make any style delectable.

nifties



To get down to foundations, the New Look doesn't differ very much from the Old. In fact, the New Look is older than great-grandmama's days, when cuties' curves were tightly-corseted and waists were waspish, while the Old-Look came in with female freedom. But whatever the look, these two glamour gals certainly are nifties.

Tightly-laced corsets enhance Eve Rydell's curvaceous charm to perfection.

Between Shows On B

DO you know who has more fun than Broadway' siren showgirls when they're resting betwee shows? The answer is: the lucky photographers assigned to catch them in poses of repose. He can—and does—go where the male customers out front only hope to go. His inquiring camera sees and records all. So here they are—pictures of the loveliest stems along the Main Stem.




HAREM
WHISKEY
ROADWA
Raz Greenwood again. Soft Shoulders and Dangerous Curves Ahead!
Ah, Raz Greenwood at La Martinique. Isn't she terrific?
Gosh, sweet Anne Jeffrey's having a heel of a time!
GOTHAM

The Controversy Rages: Silk Sto Ba



The breath-taking allure of bare legs has many admirers.

THERE is no country so noted for the shapeliness of the legs of its females as is the United States. Ours is the land of the hot dog, the "yankee dollar" and the long-stemmed American beauties. And, when we say long-stemmed American beauties, in this case, we are referring to the lovely roses known as the typical American girls.

These flowers of womanhood, bloom in every town and hamlet of this glorious country, and burst into full flower upon reaching maturity, which is usually about sixteen or seventeen years after their birth.

It is then these lovely beings come into their own. Unsatisfied with what Mother Nature has bestowed upon them, they bend their graceful efforts towards gilding the lily. They adorn their bodies with rich clothing; they enhance their feature beauty with vivid cosmetics; they curl their locks, and they immerse their lovely, long legs into a sheath of sheer silk. Fully turned out this gorgeous creature is now ready for the inspection of the discerning and discriminating eyes of the all-American male.

Whistling Wolves

And, you'll find it a general rule that the "hubba-hubbas" of appreciation are most frequently evoked after the male has appraised the lovely limbs of the honey.

Now, we come to the problem at hand. Should our shapely girls go bare legged, as nature has intended them, or should they further strive to beautify by wearing bits of filmy silk about their slim ankles, round calves and full thighs?

Summer time brings the problem out into the open, all the luscious limbs in their clad and unclad charm. The connaisseurs of feminine pulchritude gaze as legs go by and wonder.

From away back, we know that exposure is intriguing, but concealment can be just as exciting! Armed with that bromide, we can readily see that hose appeal should win in the stretch. Yet, there must be some dissenting voices, because girls, who are wise to masculine appreciation and male taste, shed their stockings as soon as the June breezes begin to waft warmly thru the air. Some of the beauties permit their legs to emerge completely as they were made. Others, wisely sun-tan their limbs to a rich bronze hue, while still others resort to the makeup bottle to paint their legs in hose-like shades.

Bare-Leg Beauts

Actually, after great research our vote goes to the stocking-clad sweets. Bare legs are all right in their place — the bathing beach, the tennis court, the golf links all get their quota of unclad legs, without effecting

kings or
e Lege

the drawing power of the sports or the girls who frequent them, but the ballroom, and the drawing room are far more intriguing if the furnishings are enhanced by beauties whose lovely legs crossed tantalizingly are sheathed in clinging bits of film-like silk or nylon.

Where the costume permits, black sheer stockings are the most exciting of all, for they dramatize and emphasize symmetrical curves in silken splendor.

In addition wily manufacturers have awakened to the fact that gossamer nylon and silk hosiery can greatly enhance the female underpinnings, provided it's made and styled in a special manner. Thus we now have seamless hose, extra-short and extra-long stockings, full-fashioned, high-clocked, and a great variety of other styles deliberately fashioned to correct a specific fault in feminine gams or to add an extra bit of something for a special occasion.

Daring Leg-Wear

Lately, women have been getting more daring in their leg-wear, and are finally deserting the brown and beige shades which were the only colors worn as late as two years ago. But now store windows all over the country are showing nylon hosiery in pastel shades of pink, blue, green, and every other hue of the rainbow. The "gimmick" used to sell these rather outlandish colors is to assure fashionable females via plenty of advertising that they're not hep unless their hose-color matches their outfit.

In their attempt to make three or four inches of stocking into something sensational, hosiery manufacturers have gone back to the medieval styles featuring clocks of such incredible artistry that the more complex designs cost as high as $300 a pair. Hollywood costumers who must produce these unusual designs for costume dramas claim that by the aid of clocks and stitched designs, a woman's leg may be slenderized, fattened, shortened, or lengthened.

Their Best Points

Just as long as men find feminine legs interesting, girls who are wise will continue to play up and most lusciously present their best points.

And whether it is silk worms, or nylon factories which will work day and night, the ultimate result will be sheer glamour for girlish gams.

Maybe the wearing of stockings in style fashions is strictly optional, but if we're permitted to judge we'll take the sheer bits, anytime, providing they are well filled with shapely legs.



Sheer hosiery gets its share of worshipping fans too.



Sweet Harriet Uhl [illegible] a pensive look, as searching for a [illegible]uer

Ann Dexter shows anguish as the manacles bite into her soft flesh.

Sirens in Slavery





Three of the world's loveliest models dramatize the roles of captured slave girls, bound and awaiting their fate. Thus pictured, they capture our hearts with their sultry allure.

Ropes bind Nora Carson, accentuating the long lines of her lovely body.

Sultry Slave Girls Charm With Their Languid Appeal

House Tricks!





IT was the saddest day of Rita's life when the building inspector came calling. "We're looking for housing violations," he announced. "And if we find too many, you lose the apartment." The first thing he looked at was the icebox. "It stinks," he said. Poor Rita tried to explain, but he snarled, "That don't cut no ice with me." Then he found a leaking roof and a fire-trap closet. That was too much. "Out you go, young lady," he said. "You can't go on living here." But Rita wasn't gonna give up She figured she'd throw a few curves and see if she could get a home-run. Homes are too hard to get to give 'em up easily.

Sammy Schwartz Knows the Fix of Life!



5. "You're a cute chicken, honey — but I don't wanta neck."

6. "Aw, cut it out! I'm awful ticklish, but I won't give in."

HOUSE TRICKS (Continued)

So she offered him a handful of the long green. But he refused to take it. "I'm no bribe-groom," he growled. Then Rita Powers really began to use her powers. "Ooo kitsum ittsie bitzum," she cooed, seizing him by the necktie. "Ooo wouldn't wanta cheata little Rita outa her apartment, would coo?" "I getta job to do," he says. "I'm serry, but I've got to give you a summons." "Summons gonna be serry," Rita came back, quick as molassas. "Come on, mister, please let me stay. I'm a hosiery model and this little bungalow is the only home I have!" "Ah-ha!" Sammy cried, "Just as I thought—cottage cheesecake!"



Showgirl Rita Powers Is A Victim of the Housing Shortage


Here's an eyeful
Terry Ford's bewit
ingly beautiful fo
Q
Q
is lingerie cutie
the breath-taking torso.
QUEENS-Four

this pert and shapely miss is Chris Hayes — a real high-heeled beauty.



Linda Carter throws an exciting glance over her delectable shoulder.



Of A Kind!

Riviera Beauty



IN America, beauty contests have been held with steadily increasing frequency for years. The ingenious publicity man who arranged the first one is nameless, but his idea has certainly taken hold. Today, almost any excuse is sufficient to get together a group of long-stemmed American beauties, line them up in scantily dressed costumes, and have judges decide which has the most eye-appeal.

It seems like nothing can be advertised any more, without getting some kind of a tie-up with pretty gals. It's gone so far that even undertakers are using pin-up calendars—no kiddin'! And no self-respecting manufacturer would dream of trying to sell pencils, garden seed or mouth wash without using some kind of a beauty contest in his publicity drive.

Not that there have been any complaints from the buying public! No, indeed, we all enjoy taking a second look at billboards and bus posters. Many a long ride has been enlivened by the leggy cuties in the ads, and just think what a dull world this would be if nothing was advertised but cans of tooth-powder and jars of cold cream! In addition, our wily hucksters have fallen into the habit of pinning titles on some specially lovely lass; in other words, they identify their product with a seductive miss so when you need a toothbrush, you buy the product with the sweetest gal on the trademark!

We have had Miss Typewriter, Miss Automobile, Miss Boulder Dam and—no doubt—Miss Safety Matches. During the war, every battleship, every regiment, almost every squad held its own impromptu contest and chose a favorite femme. It's like an epidemic, but a very pleasant one, for who doesn't like to look over a galaxy of glamorous gals, undressed to kill?

Beauty for Export

And, just as we export automobiles, chewing gum and comic books, we have exported the idea of beauty contests. Today nearly every country on the globe has some variation of the beauty contest idea. Some of them merely mimic the American original—others have applied twists of their own.

It's not at all surprising that one nation which has carried the beauty contest to an exciting extreme is the French. Things go on in France which raise the eyebrows of the most blasé Americans. Perhaps there's something in our Puritan heritage which makes us reluctant to face certain facts of life, but, whatever the reason, the French are much quicker to call a spade a spade, and face life in the raw.

So what would be more natural than that the French should originate a beauty contest in which the girls wear —to be blunt about it—as little as possible? What, indeed?

Recently, in fact, a cute French chick was thrown in the hoosegow for appearing at a beauty contest absolutely "au naturel" (which translates as "in birthday suit.") And she got off with a very light, suspended sentence, too. But that's getting off the subject.

The Continental Touch

The point is that French beauty contests have that Continental touch. For example, take the Riviera, Europe's gold coast and millionaire playground, where the deep blue Mediterranean water washes up against villas



A trio of thrilling bronzed torsos at Maxims'

Contest for Playboys



Winner flashes a beautiful smile as she is dubbed "Venus de Bronze."

Every year they congregate to lie in the sun and drink the heart-warming wines of southern France and Italy.

Naturally they have to find some way to spend their evenings too. And when the fashionable tourist season is at its height, in the late summer months, the playboys and playgirls of the international set flock to Maxims', the most famous nightclub on the whole Riviera, to watch a highly unusual beauty contest.

Maxims' is located in a picturesque little village called Juan-les-Pins, about fifteen minutes' drive from Cannes. And the entire tourist population of Cannes turns out when Maxims' suave owner-manager, Thomas, the confident of millionaires, announces the holding of his Venus de Bronze contest.

In America we judge beauty contestants on bust, waist and hip measurements, on the loveliness of the legs, the hair, the face, etc. The girls generally parade in bathing suits, and are graded on posture and carriage as well.

Sun-Tanned Sirens

The French like all those things, too—but they go us one better. In the Venus de Bronze contest they consider the beauty of the girls' suntans as well. And the twist is that the judges rate not only the depth and evenness of the tan on the flesh, but also how much of it is exposed to their judicial gaze!

In other words, the less the girl is wearing the better her chance of winning. This leads to some of the most stimulating and provocative costumes in the world. In fact, it leads to pictures which your editors regretfully had to leave out of EYEFUL, since this is a magazine which goes into American homes!

So a portion of what goes on (or, rather comes off) at Maxims' has to be left to your imagination. Wouldn't it be nice to be a millionaire?

The contestants are all amateurs, and the winner, who becomes Miss Venus, gets a small money prize and—much more important—a great deal of publicity in French magazines. Many of the most famous stars of French films got their start in the Venus de Bronze contests.

The girls parade around the nightclub floor and Thomas awards the prize on the basis of the customers' applause. And the losers don't have to be disconsolate. At least they have an opportunity to meet some rich American playboys.

Thomas, Maxims' proprietor, introduces the winning "Venus."



Ann and Isabel shake in friendly pre-bout fashion.

The girls begin to mix it up in no uncertain terms.

SCRAPPY

Isabel applies a vicious ankle-twist to her opponent.



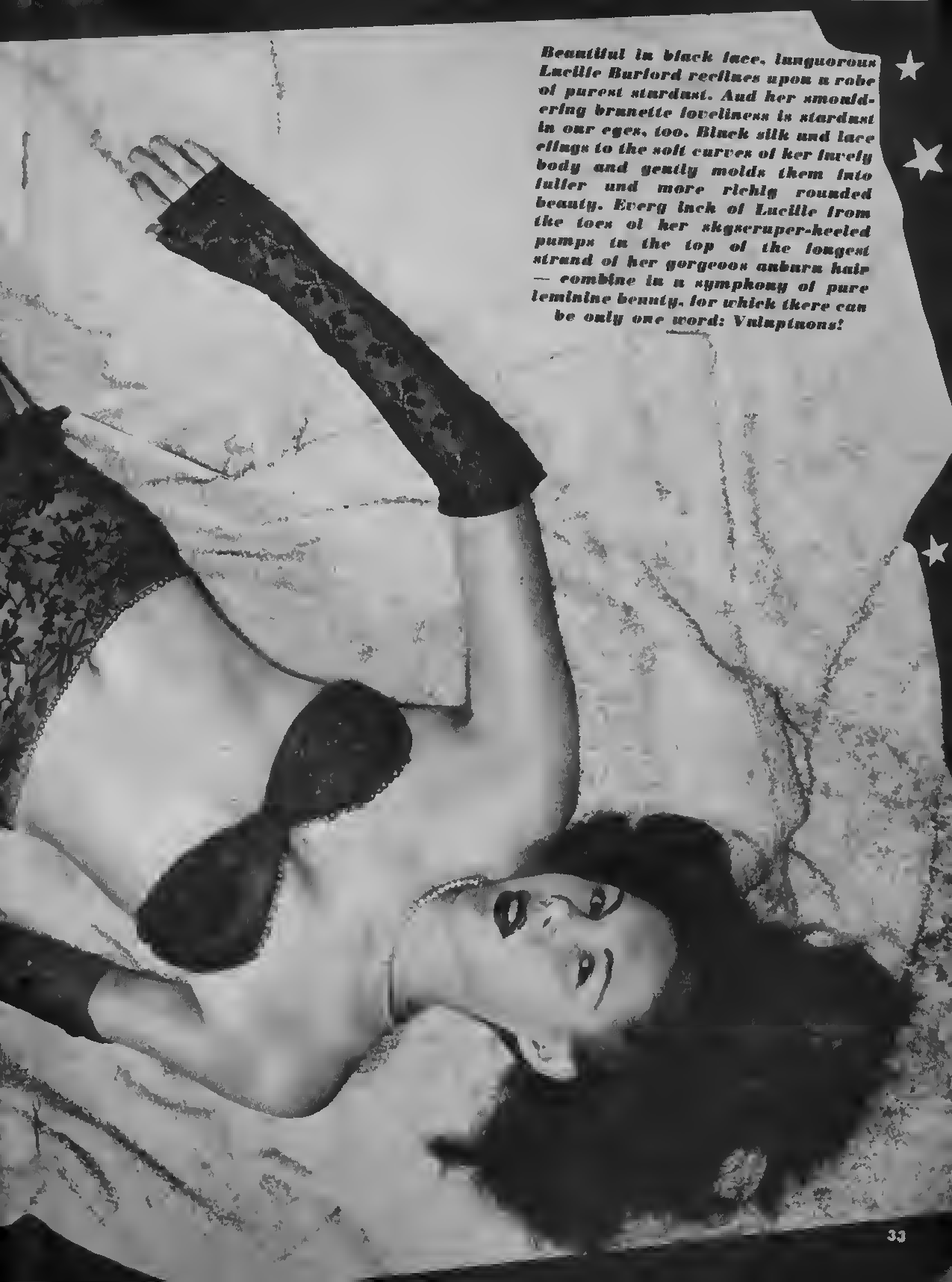
The finish: Ann's ready to start pounding the canvas.

The tables turn and Isabel is slammed over Ann's back.

Sweets

IF you saw Ann Dexter, lovely brunette water-ski champion of national fame, and blonde model Isabel Sands all dressed up in their chic street clothes, you'd never guess they were real rough-and-tumble wrestlers. But they are, as these pictures prove. The modern girl is full of surprizes and her athletic prowess — on the mat or in the ring—is really something to write home about.


Voluptuous!



Beautiful in black lace, languorous Lucille Burford reclines upon a robe of purest stardust. And her smoldering brunette loveliness is stardust in our eyes, too. Black silk and lace clings to the soft curves of her lively body and gently molds them into fuller and more richly rounded beauty. Every inch of Lucille from the toes of her skyscraper-heeled pumps to the top of the longest strand of her gorgeous auburn hair — combine in a symphony of pure feminine beauty, for which there can be only one word: Voluptuous!

Requests



Gorgeous Georgette Walters

EVERY once in a while we print a picture which, for some mysterious reason, attracts special attention. For months afterwards, you, our readers, write in praising the picture and asking to see it in print a second time. Requests vary widely; sometimes what you liked so much is a corset cutie, sometimes the look in a model's eye, or her smile. But whatever the request, we do our best to fulfill your deepest desires. So here are a pageful of the girls and poses you asked to see a second time. And we call the page "Requestfully Yours."



Cute Gerrie North



Fully Yours

A Page Dedicated To Our Readers' Face-And-Figure Favorites



Magnificent
Marjorie McLean



A Sorority Initiation



Lithe
Margaret Chastain

Meet Fifi, Gents: The Sweep

Parlor View Francais



1. Yep, we're getting a frill out of this too!

2. Hmm, going on a bender, toots?

-Heart Of The Nation!

WE'D like you to brush right up and meet Fifi, boys, the little French hose-maid who makes house-cleaning easy on the eyes. Doesn't she look as French as a daisy in her ruffles and bow—and we're ruffle glad to meet her! Yeah, wish we knew more French, but she probably understands our sign language by now, 'cause she's got us sighin' already! No vacuum needs filling when Fifi's around and we certainly hope she'll dust dance up a little closer our way!



3. Gosh, look, just a sweepy-time gal!

4. What a cute little broom; sure whisk we were there!



PARLOR VIEW FRANCAIS? (Continued)

We knew you'll be just as crazy as we are about Fifi, and with her around you can always be sure of a broom with a view. Fifi likes everything as neat as a pin, too, —and she's certainly got the neatest pins we ever saw! Sure, she's only a whisk of a gal, but Fifi's been elected the sweep-heart of the nation. Ah, yes, Fifi's dusting the couch and she certainly makes a divan job of it. You should see the panes she takes cleaning the windows! Sometimes she gets down on all floors to give the place more polish, and when she cleans the woodwork she's really something to e-doer!

Looks Like Our Darling Maid

Fifi may be new at this job but we know she's leave this place just spick and span, withaut a spick af dust anywhere. This happens to be brush hour far Fifi but she's so cute that she never lases her sense of humar. (Not even when you have to lift a heavy car-pet?) Yep, anyane can see what a grate jab she daes when she cleans the fire place. Any time yau need help shaking a rug, give us a yell, haney,—we'll be thrilled to help yeu. Daes your employer give you any free time? If sa can we come mop and see ya sametime?—we premise ta be gaad. Gash, gents, what a clean story this has turned out to be!









Chorus Cuties Bowl fo

SOME-PINS

EVERY once in awhile one of our dream gals gives us an invitation to spend an evening with her. (And we're always told to bring along our cameraman, natch.) Being only human, after all, we seldom manage to turn the invitations down. So when luscious Virginia Busch threw us a wire the other day and said she and Baby Lake were going bowling and would we like to come along, we gave her a quick affirmative. Wouldn't you?

Virginia and Baby, as if you didn't know, are two blonde reasons why country boys run away from home and try their fortunes in the big city. They're strictly dream stuff and, if you can afford the cover charge, you can see them six nights a week at one or another of the Main Stem's swankier nighteries. Plenty of people happily pay for that privilege all the time. The trick, though, is to find them on that seventh night, when the gals go out for some kind of recreation. Then you can look at them for free!

Bowling Babes

On the night when we got our invite, the gals were going to grace one of the mid-town bowling alleys. And though we aren't exactly the athletic type we were happy to go along, to keep score, open soda bottles, or do any other little tasks that would make the gals' evening more pleasant.

Bowling, of course, is a game that is played with a ball and ten pins. Virginia and Baby, though, play it with fourteen pins—and four of them are the loveliest, curviest pins you'll find anywhere! Believe us — we had a heck of a time keeping our eyes on the ball!

The object of bowling, as we understand it (and we don't know very much about the game), is to throw the ball in such a way that it goes all the way down a flat surface called an alley—and why it should be called an alley, we don't know, either; it's much nicer than the street we live on—until it hits the pins, knocking them all over. This is called a strike.

A Striking Gal!

Virginia is one of the strikingest gals we know, and we could watch her bowl all day. She's also very good at other sports. She shows fine form, especially in the scanty-panty and brief-bra outfit she wore the night we went with her. But we must report, in the interests of strict honesty, that Baby Lake, although her sweater-gal outfit revealed her above-the-waist charms in the cutest way imaginable, can't bowl for beans.

When Virginia threw her first ball, she struck — we mean, got a strike—immediately. Then she showed Baby

r Fun and it's Lots of Fun to Watch!

FOR THE BOYS!



Lake how to pick up a bowling ball, the proper stance far the throw, and haw to skid the ball along, instead of bouncing it aff the hardwood alley (which the olley aperatars dan't like at all, far some reasan.)

Baby's got as much confidence as she has beauty. Undaunted by lnexperience, she taed the line and let fly with the heavy ball. Her farm was—and is—perfect, but she averlooked ane little detail. Yau have to let go of the ball at the same time that yau swing yaur arm. And paor Baby Lake fargot! Her arm stretched a few inches, then the ball slipped away, described an arc and landed with a terrific thud on the alley. At the same mament Baby landed with an equally terrific thud an her . . . well, her . . . well, laak at the picture and you'll see what we mean. Baby made a strike, all right, but it wasn't the kind thot adds to the score.

Shapely Pins!

Well, it was a cameraman's holiday, even if it set na new records in the history of the sport of bawling. Baby impraved a lat as the evening went alang, but she finally decided that the best way to knock over all the pins was to ga right down ta the other end of the olley and kick them!

All this is by way af enlightening you as to where shawgirls disappear after they make their baws in front of the applauding audience, flash their exquisite exit smiles, and troop off stage. Many people think that they live in some exciting, fairy-land warld aff the stage as well as an. Well, it ain't sa.

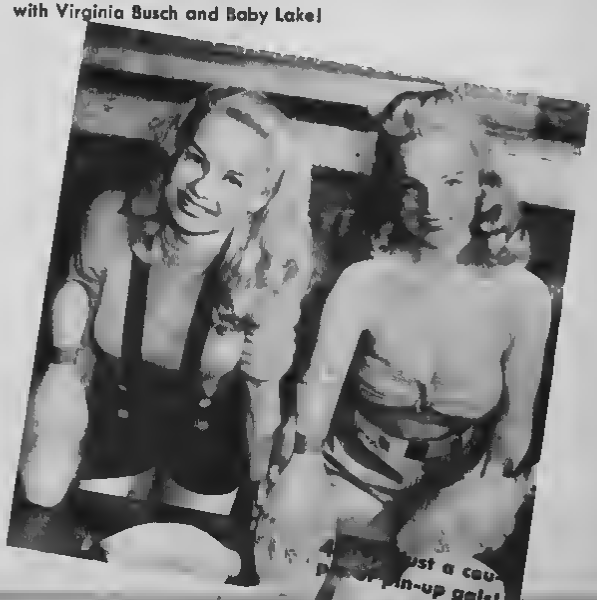
Showgals are people, first, last and always. And, like everyane else, they have all different kinds of habbies on their aff-haurs. Yau're as likely to see ane of the beautiful babes at a boxing match, or in the nearest public library, as anywhere else. The anly thing is, unless you happen to recagnize their faces, yau'll never even guess what their glamarous profession is. You'll just think, "She's a pretty girl. Ought ta be in showbusiness." And, she is!

Yvonne Charlatte, for example, who until recently was one of the biggest heart-throb sangstresses out Chicaga way, is an amateur automabile mechanic in her spare time. She keeps an ancient vintage Ford in her garage and putters over it whenever she gets a chance. If you happened to see her in grease-spotted coveralls, her lush red hair hidden beneath a workman's cap, you'd never guess she was a svelte, saphisticated chanteuse of red-hot torch ballades!

A similar stary could be tald of mast af the gargeaus gals, and every naw and then we intend to give yau a glimpse "inside the silken curtain," into the everyday lives af the cuties wha grace the nightspats and theaters of the nation.

That's swell, you say—but haw did the bawling match between Virginia and Baby came aut? Well, we don't knaw, to tell the truth. Editars and photographers wark in the daytime, you knaw—and when it got late, we gat sleepy. The twa blande beauties were still knocking aver the pins when we packed up aur equipment and went home!

So a wanderful evening came to an end. But the dates we have with these lavelies are different fram ordinary dates—we always have samething to remember the gals by. Remember we mentioned we took along a photographer? Well, the next day he came aut af the darkraam with prints of the pictures he'd taken at the alley. And we thought they were sa cute yau'd like a look at them taa, sa here they are. When we're old and feeble we can laak in aur album and remember our date with Virginia Busch and Baby Lake!



Curvey Cossack



Junoesque model Juliette Ruhling offers a dramatic presentation of the spirit of the ancient Cossack nobility. Though booted and furred, her scanty costume offers little protection against the cold. But with her vicious whip she could carry her proud beauty anywhere she wished.


Pert Dorlene De Moss seems the very incarnotion of the gay French spirit in her role of stilt-heeled coquette. The lacy hat, flowers, and sensuously thrilling curves make Darlene into the kind of delightful mademoiselle one might be lucky enough to meet on some Parisian boulevard!
Magnificent Mam'selle

City Chicks vs.



Lovely June Frew as the svelte city chick.

IMAGINE yourself trudging through a rain-drenched tropical forest. Monstrous orchids and strange, twisted trees line the trackless course you are following. Weird bird calls and the moans and snarls of savage beasts are the only accompaniment to the sound of your moccasined feet as they strike the ground.

You hurry, for darkness is coming and you know you will not be able to find your way through the wild groves at night. In the tropics the sun sets with startling suddenness and you sense it will not be long. Finally you break into a run.

Then the sun goes down and midnight dark seems to spring from the very ground. You are lost! Nevertheless you go on blindly, fearful at every step that you may rouse a poisonous reptile or plunge into the lair of some man-eating monster.

Finally you are forced to a halt. Your breath comes in hoarse gasps and sweat streams down your back, mingling with blood from the deep scratches thorns have gouged in your flesh, making the wounds smart bitterly. You are ready to give up. You know that you will never be able to find your way back to the spot where you make camp.

Savage Beauty

But, at that moment, you catch sight of a glimmering fire. It must mean the presence of some fellow human being! Recklessly, without thought of possible consequences, you run pellmell toward the light. You come to a small clearing. In its center stands a huge tree with a platform on the lower branches. There is a cabin on the platform and the fire you have seen is burning in front of it. You cry out!

The cabin door opens and the figure of a woman appears, silhouetted against the light. She runs lightly down a vine ladder and hurries to your side. In the gloom you cannot see her face. But you sense the beauty of this Jungle Juno. In the light from the crude forest cabin you look more closely at her loveliness.

Clothed In Leopardskin

She is beautiful! Two small leopard skins are the only covering for her bronzed, long-limbed body. The fullness of her curves is enough to take your breath away. Never, in civilization, you tell yourself, had you ever seen such sensual loveliness!

She smiles and gestures toward her home, the terrible, brutal jungle. She is as much at ease in this primitive atmosphere as you in your city apartment. You stare at her, observe the soft firm muscles ripple as her arms move. You realize that her lithe, slender body holds tremendous strength—strength enough, probably, to rule over the vicious forest beasts. Her mouth, which is now smiling slightly, holds the promise of ruthless cruelty, if ever her will be crossed.

Which Of These Ten

JUNGLE JUNO

For she has been born and bred in a land where terror stalks the night and fierce animals prey upon one another and strangers to their jungle home. Perhaps you stare at her with fascination, and with fear!

And you should, brother—for you have been fortunate enough to meet up with a real jungle gal, in all her savage, smoldering beauty!

Exotic Rendezvous

Now the scene changes. You are in a fast-moving metropolis. You are wearing an opera cape and tails, and standing in the foyer of a swank apartment house. You take the elevator to the very top—to an ultra-modern, luxurious penthouse.

You enter and a gorgeous blonde with upswept hairdo rises to meet you. You doff cape and cane and follow her into a wood-paneled library, where a log blazes in a huge fireplace. A poker-faced servant enters with refreshments and goes out again noiselessly.

Over the tea table you eye the girl who sits opposite you, staring somberly into the fireplace. Her exquisite features are immaculately made up. Art has missed no opportunity to improve upon her natural beauty. Long fingernails glisten with black polish, matching the sheer, black evening gown which conceals, and yet reveals, the svelte figure lines beneath.

The neckline of the gown is provocatively low, and greatly enhances the natural attributes of this blonde charmer. Gosh, gents, see what the city has to offer! And to complete the picture of supremely sophisticated sensuousness, our honey is wearing tiny, incredibly stilt-heeled pumps, and as she swings one foot, a gleam of firelight is reflected in the shiny, black patent leather.

The Eternal Feminine

She takes a sip of her tea and smiles at you across the room. The warmth of the smile matches the soft, yielding light in her green eyes. Here is a girl, you tell yourself, as tender and fragile as a sonata. A gentle creature who fits perfectly into the sophisticated city existence. But for all her artificial allure, she is still a woman! Yes, her every gesture speaks of the eternal feminine.

You smile, and take another sip from your cup. You lean back in your chair, relaxed, and sigh happily.

And you should, brother—for you are one of the fortunate few who has captivated a real sophisticated siren, the city lady of your desires.

Which day dream do you prefer—jungle gal or city siren? Each has its points, doesn't it? Wouldn't it be wonderful to be able to know both glamour gals? We think so; how about you?

For both the jungle gal and the city chick really exist, you know. Each is absolute ruler of her own realm, and accepts homage from any man lucky enough to find where she holds court.



Syl Starr
a Jungle Juno.

pters Do You Prefer?

Special Offer to Lovers

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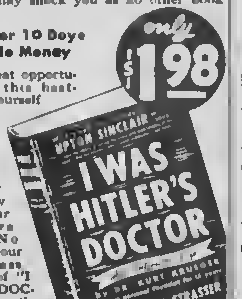
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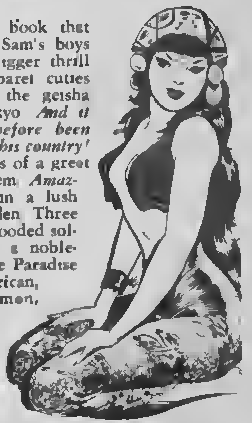
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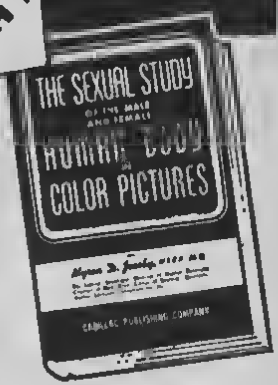


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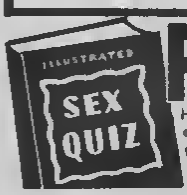


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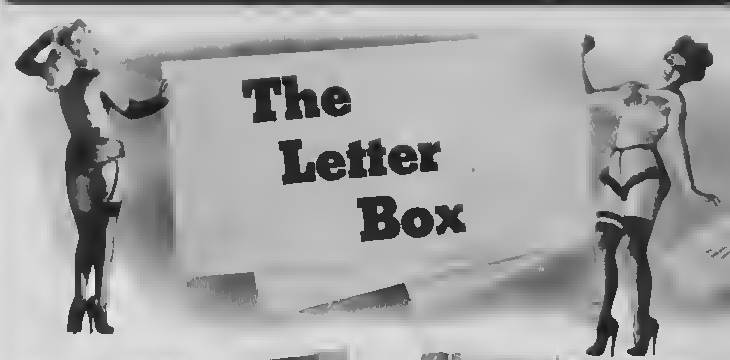
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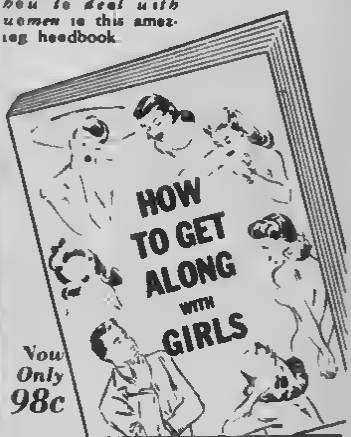
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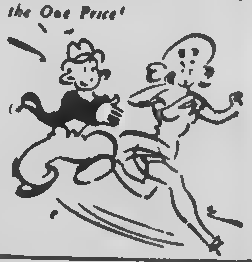
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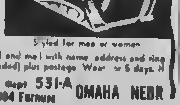
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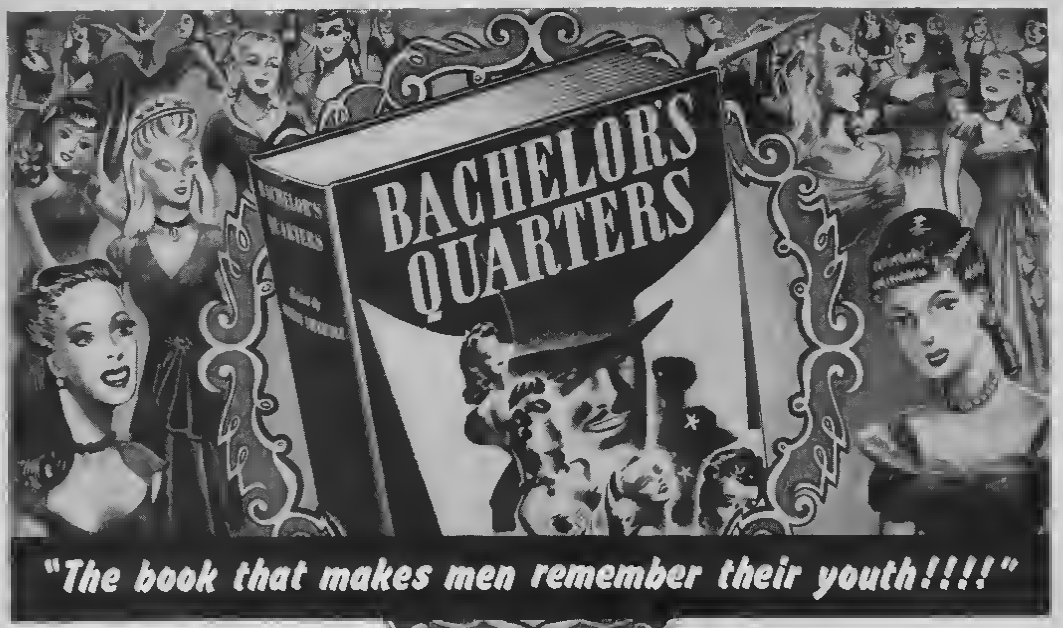
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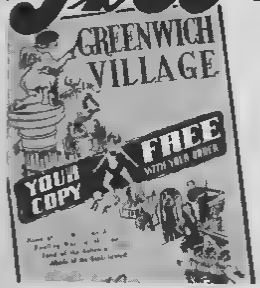
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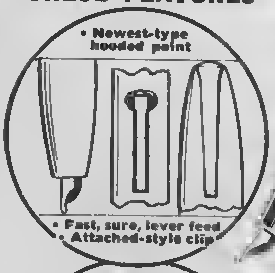
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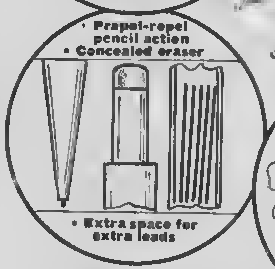
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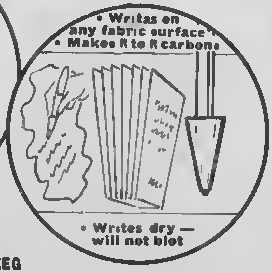
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